For the purpose of informing interested faculty, please be aware of the following opportunity:

**RFA-AG-10-008: Healthy Aging through Behavioral Economic Analyses of Situations (R01)**

The National Institute on Aging (NIA), National Institutes of Health is soliciting proposals to translate basic findings from Behavioral Economics into behavior change interventions targeting health behaviors associated with chronic health conditions of mid-life and older age. Applications will propose small pilot clinical trials or demonstration projects based on collaborations between individuals with expertise in behavioral economics and psychologists or clinicians with expertise in aging or implementing behavioral interventions. Aging-relevant approaches will take into account the specific cognitive, emotional and motivational profiles of older adults to identify age-appropriate approaches to behavior change.

For more information about this opportunity please see the full solicitation ([RFA-AG-10-008](#)).

It is anticipated that $1.25M will be available in the first year to support 4-5 awards. Cost sharing is not required. Complete award information is found in the full solicitation.

**Deadline for Proposal to OR-Sponsored Programs:** 10/26/2009
(Please see the solicitation for complete application & submission information.)

Please contact Sponsored Programs (4-2402) with questions regarding proposal submission requirements.

**Deadline for Proposal Submission to Agency:** 11/2/2009

If you have any questions regarding this announcement please contact:

Dr. James Lloyd  
Professor and Coordinator of Electronic Research Administration  
UT Knoxville Office of Research  
Phone: (865) 974-0390  
E-mail: illoyd@utk.edu